viz., product quality testing at subsidised rates, financial assistance for participation in exhibitions at the national and sub-national levels, assistance for creation of packaging and design facilities, assistance for marketing, brand building, publicity, etc.

(d) Does not arise, in view of reply to part (c).

Employment under PMRY

3199. SHRI N.R. GOVINDARAJAR: Will the Minister of AGRO AND RURAL INDUSTRIES be pleased to state:

(a) whether Government have created additional employment opportunities in the rural non-farm sector under Prime Minister's Rozgar Yojana; and

(b) if so, the details thereof alongwith the targets and achievements made during the last two years including Tamil Nadu?

THE MINISTER OF AGRO AND RURAL INDUSTRIES (SHRI MAHAVIR PRASAD): (a) Yes, Sir.

(b) Details of the targets and achievements, all-India and for Tamil Nadu, during the last two years, i.e., 2003-04 and 2004-05, under PMRY are given in the Statement.

Targets and Achievements-All India and Tamil Nadu-under PMRY

Year	Self-employment units (Nos.)		Employment generated (Nos.)		
	Target	Achievement (disbursed loans)	Target*	Achievement*	Employment generated in rural non-farm sector**
1	2	3	4	5	6
All India					
2003-04	220000	219444	330000	329166	164254
2004-05	250000	239346	375000	359019	179150

1	2	3	4	5	6
Tamil Nadu					
2003-04	19350	12738	29025	19107	9534
2004-05	20000	16860	30000	25290	12620

^ The final figures for 2004-05, yet to be received from the Reserve Bank of India, and are likely to increase further.

* Employment generated is estimated @ 1.5 per unit disbursed loan.

** According to the findings of the 2nd round of evaluation study on PMRY, 49.9 per cent of total beneficiaries belong to the rural area. Therefore, employment generated in rural non-farm sector is estimated at 49.9 per cent of total employment opportunities generated.

Revamping of KVIC

3200. SHRI S. ANBALAGAN: Will the Minister of AGRO AND RURAL INDUSTRIES be pleased to state:

(a) whether Khadi an Village Industries Commission (KVIC) is proposed to be revamped;

(b) if so, the details thereof and the reasons therefor;

(c) whether any assessment was made on the performance of KVIC;

(d) if so, the details thereof including the profits generated/loss incurred by village industries in the country during each of the last three years;

(e) whether Government propose to take any fresh steps to promote Khadi and Village Industries in the country; and

(f) if so, the details thereof?

THE MINISTER OF AGRO AND RURAL INDUSTRIES (SHRI MAHAVIR PRASAD): (a) to (c) In the National Common Minimum Programme, the Government had declared to revamp the Khadi and Village Industries, Commission (KVIC). This was necessitated mainly because of the decline in employment in the khadi sector and nearly stagnant sale of khadi over the years,the need to modernize the management practices in the KVIC and make the khadi products competitive in the market economy and to facilitate generation of employment opportunities in the rural areas through the schemes, projects and other activities of the KVIC. Towards this